



WE PROVIDE...

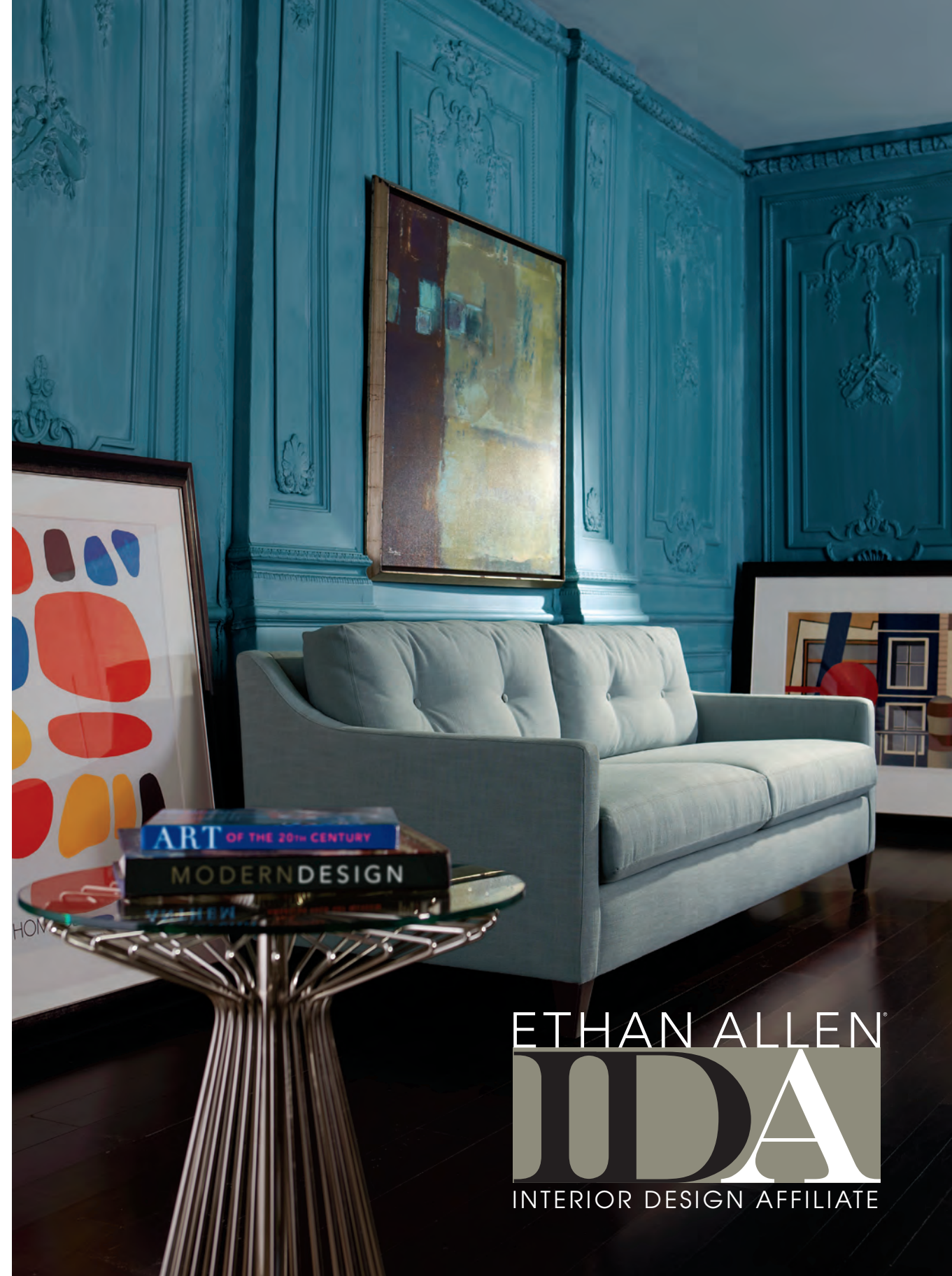
YOU PROVIDE...

- A referral fee of up to 10% earned on every qualifying purchase
- A spectacular selection of products and styles
- Custom workrooms
- Orientation and training
- Desirable brand recognition
- State-of-the-art technology and design tools
- Ethanallen.ca: a design destination featuring our full range of products plus news and inspiration
- Superb quality and extraordinary value
- Freedom to focus on what you do best: interior design
- All your backup:
  - Order processing and billing
  - Merchandise preparation
  - White-glove delivery
  - Customer service
  - Ethan Allen quality and warranties

- Required credentials
- Stellar service for your clients
- A spirit of respectful partnership

**For more information, visit us  
online at [ethanallen.ca/trade](http://ethanallen.ca/trade) or  
contact an IDA team member at  
[idaprogram@ethanallen.com](mailto:idaprogram@ethanallen.com).**

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ETHAN ALLEN<sup>®</sup>  
**IDA**  
INTERIOR DESIGN AFFILIATE



Did you know that our Interior Design Affiliate (IDA) program lets you shop for your clients at Ethan Allen Design Centers—with incentives? Membership is free and open to qualified interior designers, and the benefits are many!

As an Ethan Allen Interior Design Affiliate, you earn a referral fee on every qualifying client purchase. We process your orders, oversee preparation and professional delivery, and handle customer service and logistics, so working with Ethan Allen leaves you free to focus on what you do best: interior design. Plus, every product your clients buy from Ethan Allen under this program has our full backing and support, including our warranties.

As you get to know us, you'll see that we have many ways to make a designer's life easier. We might just be one of the industry's best-kept secrets, especially for independent designers like you. Come to a Design Center or log on to [ethanallen.ca](http://ethanallen.ca) to explore our designers' tools, our products, our custom business, and our fresh, on-trend styles.

## THINGS YOU (AND YOUR CLIENTS!) MIGHT NOT KNOW ABOUT ETHAN ALLEN:

- We were established in 1932.
- We still own—and use!—the company's first sawmill (it's in Beecher Falls, Vermont).
- About 70% of our products are manufactured and/or assembled in our North American plants.
- Our product designers travel the world to find great artisans and inspiration.
- We invest in cutting-edge technology for everything from our manufacturing plants to our web design.
- We offer white-glove delivery.

If you're a qualified interior designer and you'd like to offer your clients the high quality, excellent range of styles, and remarkable value that Ethan Allen is known for, plus get special to-the-trade benefits, we invite you to join us.

Applications and qualification details are available at participating Ethan Allen Design Centers and at [ethanallen.ca/trade](http://ethanallen.ca/trade), where you can also find more details on the IDA program. Comments or questions? Email us at [idaprogram@ethanallen.com](mailto:idaprogram@ethanallen.com). We look forward to hearing from you!

